



Where do your gifts
come from?
News Page 5

Online Exclusives

- Slideshow: Faculty art gallery
- Follow Talon Marks on Twitter
- Become a fan of Talon Marks on Facebook

Visit talonmarks.com

Players, games and
coaches are awarded
Sports Page 7

TALON MARKS

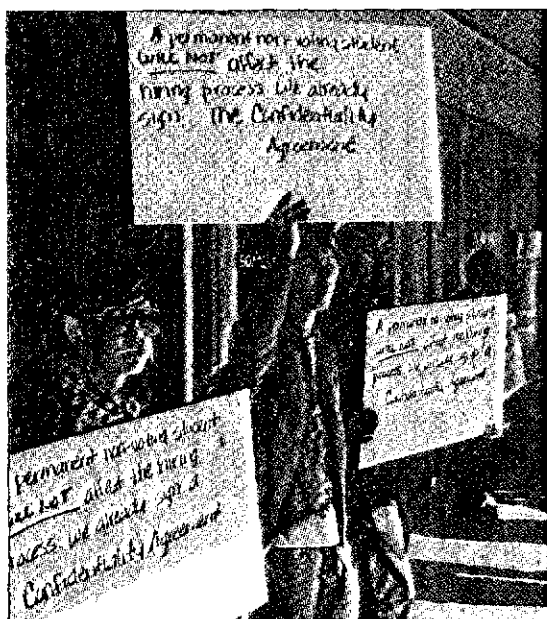
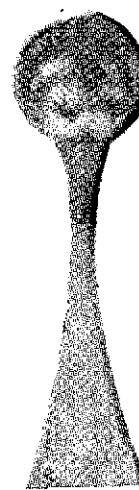
CERRITOS COLLEGE

WEDNESDAY December 9, 2009

WWW.TALONMARKS.COM

Volume 54, No. 11

First issue free, additional copies \$1



Students matter: Yesenia Concepcion and fellow students protest prior to the Faculty Senate meeting.

Student member now optional

JOEY BERUMEN
Staff writer
joey.berumen@talonmarks.com

The recent struggle for the ASCC-appointed student member to be part of the full-time faculty employment selection committee has ended Tuesday after the Faculty Senate voted that the student member would be optional.

The vote arrived after several weeks of students, ASCC members and faculty voiced their opinions and debated on whether or not to include a non-voting student member on the hiring committee; many of the students and faculty were

present during the final vote. Most arrived early holding signs in hopes of encouraging the Faculty Senate to vote in favor of the students.

The final results were: eight votes mandatory involvement, 12 votes for optional student involvement and five votes for no student participation.

"It was the least we could have expected, that is how they decided to vote, we just have to work with it," said ASCC Vice President, Rosa Castaneda.

The vote did not come with any ease and it was under constant debate up until the very end. Several Faculty Senate members lashed out as to how exactly the

votes were to be counted. Were the votes to be disseminated to the individual representatives in each department, or was there supposed to be one overall vote that was supposed to speak for its respective department?

Debra Moore, President of the Faculty Senate, said she could not give a straight answer as to how they were to vote. So while there was no consensus on how exactly to vote, it led many departments to vote in an unorthodox fashion.

Debbie Johnson, the physical education major advisor, said she voted three different times, voting mandatory, optional and no to fully represent the feel-

ings of the physical education department. "Voting no, had nothing to do with us as a department not wishing for the students' success. We just didn't feel that the vote would impede with student success," she added.

Despite the uncertain process, the ASCC and students still look at this as a partial win. "It's a compromise, it's a win, win," said senate member Terrell Berry.

"If they felt that strong about it they would have voted differently. I am just very proud of the students, and I encourage students to be there during the hiring committees when called upon," added Castaneda.

Wi-Fi is put on hold

FRANK GONZALEZ
Staff writer
frank.gonzalez@talonmarks.com

Free Wi-Fi Internet, which has become a common staple at campuses nationwide, remains an unanswered, if not delayed, question mark at Cerritos College.

Although Internet services are offered and provided at the Cerritos College Campus library students still remain unable to access a campus-wide Wi-Fi connection.

Steve Kim, commissioner of technology, stated, "We're doing our best to work out the kinks in the service so that students can gain access to a free and secure connection."

Although the topic has remained on the minds of members of the Information Technology Standards Committee, issues have remained concerning the Wi-Fi connections security and vulnerability.

The program, which had been making progress, recently took a step back when a delay was encountered with the campus-wide introduction of Windows 7, which, according to Kim, "has caused delays concerning security issues."

Despite these issues, however, students seem optimistic that the Wi-Fi will be up in the near future.

Robert Ruiz, engineering major, said, "I don't mind that it's not up yet but when we finally get free campus-wide Wi-Fi, it's going to make things so much easier."

With a meeting scheduled for Friday, the committee has made it a point to address and resolve these issues in its upcoming agenda.

Because of the unfortunate setbacks with the campus-wide free Wi-Fi connection students have been encouraged to use the campus library's Wi-Fi connection which is still being offered and currently has no issues regarding security or vulnerability.

UP IN SMOKE



MICHAEL AGUDO/TM

Under the hood: Firemen gather to end a burning engine in a car on Tuesday in Lot C-10. The result of the fire was unknown.

Student flees from her burning vehicle

A car catches fire in the C-10 parking lot on Tuesday.

ELIETH KOUTZONS
News Editor
News@talonmarks.com

A 1998 Chrysler Lebaron unexpectedly caught on fire in the C-10 parking lot at around 11 a.m. on Tuesday and was forced to be exhausted by firemen.

Undecided major Erin Ponce parked her convertible and was applying her make-up when she saw smoke coming out of the hood of her car.

In an attempt to get out of her car as soon as possible in fear of what could happen, she left her keys in the car and had locked the door.

She said, "(The police and firemen) had to bust the window open."

When the fire department arrived, the campus police and Traffic Control Officers

blocked off the area and were not letting anyone get near the site.

Firefighters then resorted to popping open the hood and putting out the engine that was on fire.

Once the fire was put out, they busted the window open in order to retrieve the keys and allow Ponce to remove her remaining articles from her car.

Firefighter Anthony Madrid stated that when the fire department arrived at the scene, the engine compartment was fully involved with fire, the car was determined a total loss and the origin of the fire was undetermined but no one was hurt.

Anthropology major Jessica Rojas saw the firefighters arrive and watched them put out the fire in Ponce's car.

"Once they finished putting it out there was so much smoke everywhere. You just saw this big white and grey cloud over the parking lot," she said.

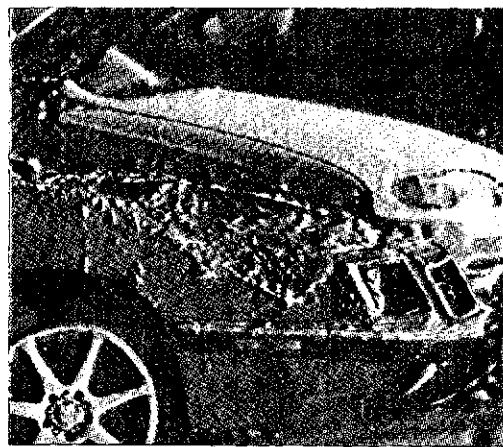
Though firefighters could not determine what the origin of the fire was, Ponce claimed the car had not been giving her any trouble

lately and doubted that it had over heated.

"It has been working fine," she said, "It just kind of happened out of nowhere."

She admitted she was extremely upset that this even happened. What she was most upset about was that she had a test at the same time and she would no longer be able to make it.

See Fire Page 2



MICHAEL AGUDO/TM

Blazin': The engine fire was finally exhausted by firemen. The cause of the fire was unknown and the car is beyond repair according to firemen.

Franco chooses Grimaldo for VP

Felipe Grimaldo is up for VP nomination after Rosa Castaneda resigns.

JOEY BERUMEN
Staff writer
joey.berumen@talonmarks.com

Oscar Franco, ASCC president, has nominated student trustee Felipe Grimaldo as new ASCC vice president.

Although the nomination is pending Grimaldo's grades and paperwork, all signs point to him being the next ASCC Vice President.

"After observing multiple candidates, I think that Felipe is best suited for the job," Franco said.

Grimaldo, who will serve as both the student trustee on the board of trustees and the ASCC vice president, is already an integral part of the Cerritos College campus, serving as president for the Student Veterans Club and a member of the art society.

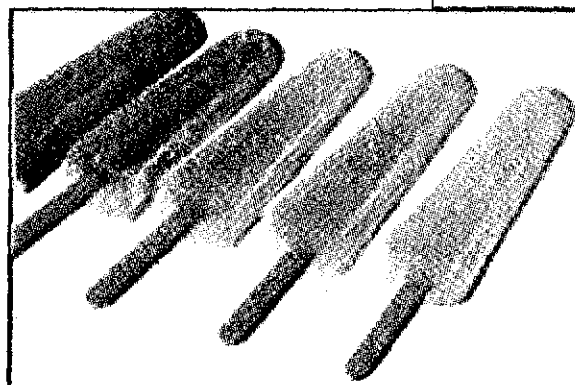
"I am all about Cerritos College, it embraces me and I'm embracing back," said Grimaldo.

Grimaldo, having so many things on his table, is confident that his prior commitments won't take away from his doing his jobs correctly.

"Since I already have to be at the senate meeting, it would be easier for me to fulfill my responsibilities," Grimaldo added.

This ASCC vice president nomination comes directly after the current vice president, Rosa Castaneda,

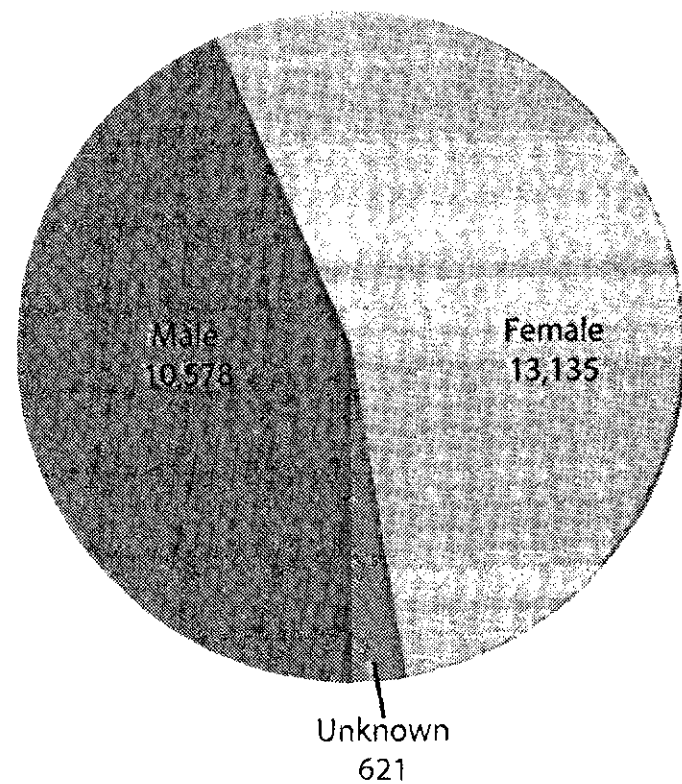
See Grimaldo Page 2



Choose your own flavor

- **Twitter** - Get the story quickly: Follow us at <http://twitter.com/talonmarks>
- **Facebook** - Join the Talon Marks community www.facebook.com/talonmarks
- **Talon Marks Online** - Get the first look at our full stories and multimedia add-ons
- **Talon Marks Newspaper** - Pick up the printed edition on campus Wednesdays

Cerritos gets broken down in census



Cerritos College census breaks down ethnicity, gender and age of its students.

JOEY BERUMEN
Staff Writer
joey.berumen@talonmarks.com

An ethnicity, gender and age report of Cerritos College has been released in the fall issue of the In Sight magazine.

With Cerritos College serving 24,344 students this past spring, the results of the gender census are as follows.

There are 10,578 male students while there are 13,135 female students, and 621 are unknown.

This has some female students excited that they are the predominant sex on campus.

"I think it's awesome that there are more women than men on campus. Usually there are always more guys everywhere. It's a breath of fresh air," said Bria

Laurito, physical education major.

Some of the results that were released have many students surprised.

"Wow, I could have sworn that there are way more dudes around here, everywhere you look there seems to be guys," German Lopez, undecided major, jokingly said.

In terms of ethnicity, Hispanics take the crown with 13,650 students followed from a distance by white students 3,023 and unknown students with 2,290.

"I think it's great that there are so many Hispanics on campus. Being Hispanic myself I can see how it could be really inspiring to some people," said Magaly Zamora, psychology major.

The results have also exposed that the majority of students on the Cerritos College campus are between the ages of 20-24 with over 8,428 students fitting into this particular demographic.

Age Group	Headcount
19 or Less	6,392
20 to 24	8,428
25 to 29	3,189
30 to 34	1,725
35 to 39	1,221
40 to 49	1,781
50+	1,577

Ethnicity	Headcount
African-American	1,874
American Indian/Alaskan Native	118
Asian	2,216
Filipino	833
Hispanic	13,650
Other Non-White	181
Pacific Islander	149
Unknown	2,290
White Non-Hispanic	3,023
Grand Total	24,334

Textbook program tries to integrate multimedia

JESUS RUIZ
Staff Writer
jesus.ruiz@talonmarks.com

Bryan Reece spoke to the ASCC Cabinet on Monday about a textbook program developed primarily by the Humanities and Social Sciences Division for the entire Cerritos College campus to restructure and rethink the way textbooks are bought and sold.

Reece explained that this program started three months ago when he was asked to look at how the school can combine publishers' content with the Cerritos course management system.

When a student or faculty member opens a book, it may also include multimedia content.

The fact that this school's course management system, TalonNet, is not a gigantic program and because it is so small, all the multimedia content that may be included with all the published content does not get in-

tegrated with its course management system.

Reece added that faculty members want to use all this content but can't bring it into TalonNet.

He explained that he started looking to provide a solution to this and started approaching this idea, which was developed to be known as the Cerritos College Textbook Program.

"If we go forward with this idea, we could find a way to restructure how we buy and sell books at Cerritos College," he noted.

Looking forward into the development, Reece explained that this program was developed in partnership with Pearson, which is, he stated, "the publisher with the most sophisticated technology in regard to textbooks."

However, in order for this to happen, there are several "stakeholders" who have to agree with the goals of the textbook program in order for the program to continue.

Some of these stakeholders include the college president, the ASCC, the library, and Student Activities.

Some of the goals that have been established so far include:

- Integration - integrating publishers' content with TalonNet,
- CMS - increasing standard use of TalonNet across campus,
- Reserve - enhancing use of library reserve for students that cannot afford books,
- Cost - discounting books for Cerritos students,
- Bookstore - increasing sales through Cerritos College Bookstore,
- Global Studies - funding the Global Studies Program and
- Technical Support - expanding technical support for students and faculty.

ASCC president Oscar Franco, who has jumped on-board with the textbook program, thinks it is headed in

a good direction.

"I think the foundation of the program is meant to help our bookstore and, even better, it is a program that is exclusive to our students. I think once everything gets worked out it will produce great results," he said.

Students on campus are a bit hesitant as to whether or not they believe this program will be beneficial to students.

Science major Andy Morales thinks it will only benefit those who are interested and know how to use TalonNet.

He said, "I think if the school took a survey to see how many students actually know and use TalonNet, it would be surprised as to what the results would be. Most students don't know about it and I highly doubt they will consider using it even if the school integrates multimedia in it. Kudos on trying to improve TalonNet usage, but I don't think it's going to work."

Cerritos launches Facebook, Twitter, MySpace networks

SHEILA OLAIZ
Staff Writer
sheila.olai@talonmarks.com

Cerritos College wants to be your friend, so add it already.

Early November of this year, Cerritos College launched a MySpace, Facebook and Twitter account.

The general idea is to keep students updated as frequently as possible, using the most common Web-based communication sources.

Mark Santa Ines was hired in as a Web author by School Relations in October of this year.

Katie Mishler, program assistant for School Relations, said, "There was a MySpace account that we started two years ago, but no one was able to maintain it. Bringing Mark on board a few hours a week

gives us that opportunity to be consistent with our reach out to the students."

The original Cerritos College MySpace account was canceled and a new one was created early November 2009.

Although MySpace has fallen short recently against Facebook and Twitter, that still does not disregard its 100 million plus open account users.

Facebook for Cerritos College came next with its development at the end of November 2009 and the newest one, Twitter, with its two-week-old existence for Cerritos College.

Facebook has more than 350 million users and Twitter receives more than 1.8 million visits per month.

Twitter visits have increased im-

mensely in the past couple years. In 2008, it had increased eight times the regular usage amount.

Shirley Arceo, coordinator of School Relations and Mark Santa Ines are the two brains behind this operation. They searched other college Web sites and talked to students to get great ideas.

"Mark visits each account a few times a week to give updates and respond to the students. He does the live chat as well so he can answer questions. It makes it more personable. It's a new way to reach out to the students," Mishler added.

Cerritos.edu has made it very convenient for all students visiting the home page to click on the quick links for MySpace, Facebook, Twitter and YouTube to begin immediate and permanent connection.

Grimaldo: Trustee might become ASCC VP

Continued from Page (1)

announced her resignation last week due to her transferring to UCSC earlier than expected.

"I totally applied last minute, in fact I was up at 4 a.m. applying," Castaneda said. "When I found out I got in, I was shocked. I didn't know what to do, at first I wanted to stay at Cerritos because of my prior commitments. I felt a responsibility to the students, but when handed an opportunity to go to your dream school, I had to take it."

Even though Castaneda knew about her acceptance

in mid-October, she felt it was in the ASCC's best interest for her not to announce it until now.

If everything goes as planned the transition is set to take place at the start of the spring semester and has Grimaldo already thinking about his new impending role.

"I'm definitely excited to be ASCC vice president next semester, since I'm around Oscar a lot already, it seems that this role will come naturally," Grimaldo added.

Fire: Lebaron becomes total loss in parking lot fire

Continued from Page (1)

Jonathan Hegan, engineering major, who was parked next to Ponce, arrived when the firefighters were putting out the fire.

He said, "I didn't know what was going on. (The traffic control officers) were not letting me get through, but I told them my car was the one parked next to (Ponce's)."

He was forced to wait until the fire was put out and all the smoke cleared out of the parking lot.

Though his car did get dirty and wet, he was glad that no one, Ponce in particular, was hurt.

"I'm just glad she got out of there in time. She could have noticed the smoke coming out of the car and who knows what could

have happened then," he said.

Though at the moment he was worried he also joked about how the fire started.

"It's kind of funny that it happened to a (woman)," he said, "and all because she was putting on her make-up. It just goes to show that you should check if your car is on fire before you put make-up on."



NATIONAL UNIVERSITY

ONLINE INFORMATION CENTER

Earn your degree with a leader in online education.

- Take a self-guided tour of online courses
- Discover the online degrees and certificates available
- Create a plan to achieve your educational goals
- Learn about available financial aid options

National University Online Information Center

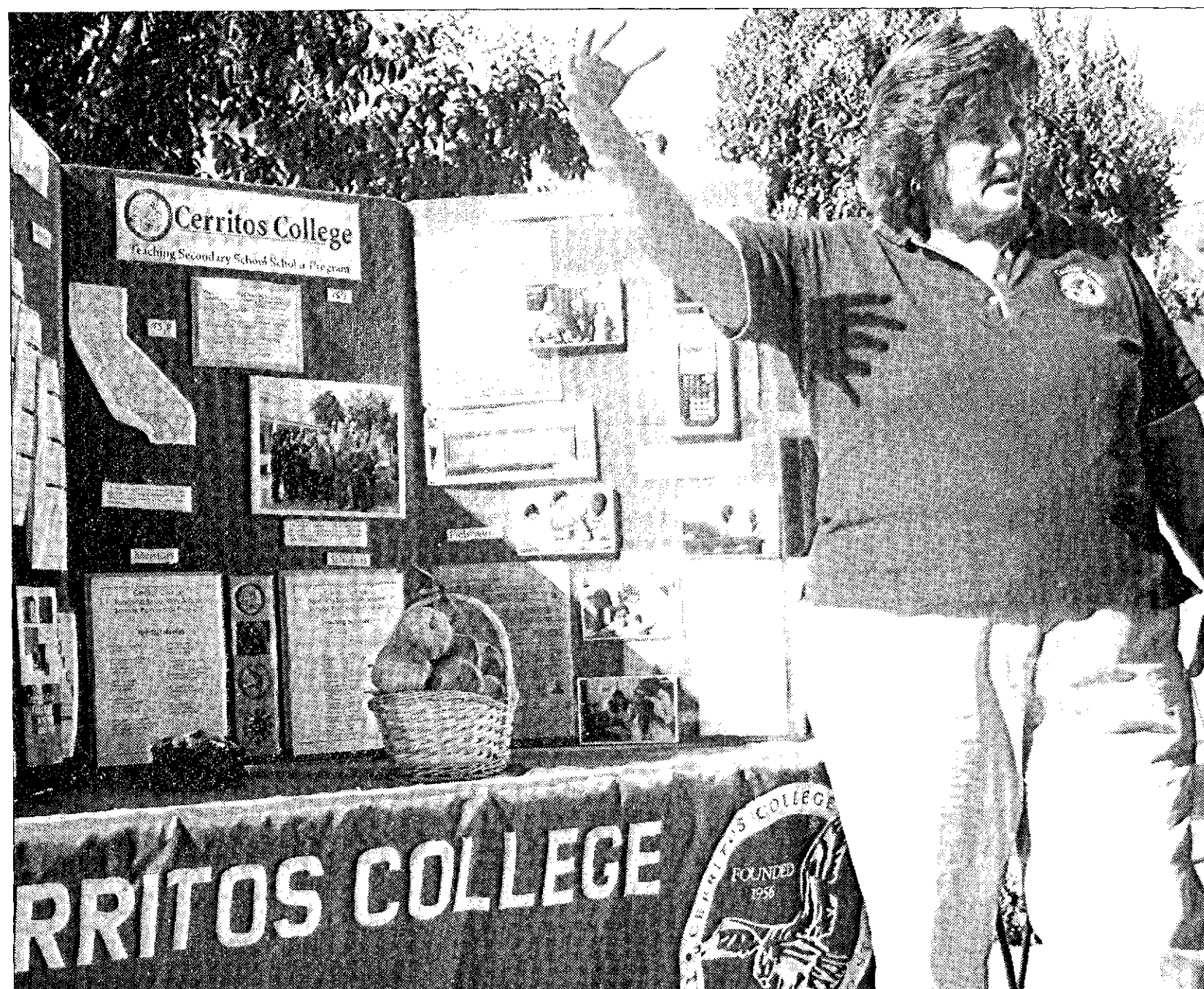
WESTFIELD WEST COVINA
591 Plaza Drive
West Covina, CA 91790
626.939.1600

degrees.nu.edu/WestCovina



The University of Values
An Affiliate of the National University System

Visit National University in Westfield West Covina today!



Teacher TRAC: Director of the Teacher Training Academy, Sue Parsons, handed out slices of apple pie to the staff and faculty of Cerritos College last Tuesday in celebration of the program's 10-year anniversary. Parsons said she is proud to see how far the program has come along and hopes it continues to grow.

TRAC celebrates 10 years

TITO BENAVIDES
Staff Writer
tito.benavides@talonmarks.com

The Teacher Training Academy, or Teacher TRAC Program, celebrated 10 years of crafting students into competent teachers and instructors with apple pie, information and hope for any would-be instructor.

Sue Parsons, director of the Teacher TRAC Program, was handing out slices of apple pie in the administration quad to commemorate the program's milestone.

A picture collage booth has been set up with pictures of the last nine graduating classes of the program.

Parsons explained Teacher TRAC's history and accomplishments. "The program was created in 1998 with our first class of 37 students to the 500 students we have in the program now."

Parsons added, "Our students have won several awards, our program has won a national and state award."

A few examples of its many accolades are:

- One of 10 best community college programs by Phi Beta Kappa.

- AACC has recognized Teacher TRAC as one of the top 10 best community college programs.
- One of two recipients of the Exemplary Program Award by the Board of Governors.

Joseph Mastron, program assistant for the Teacher TRAC Program, describes the program's personal touch with all of its students, "We help students to become teachers when they have no way or knowledge of how to become a teacher."

"I wouldn't say it's a teacher 'factory' where everything comes out the same. Teacher TRAC makes teachers, but not in an impersonal way. Teacher TRAC takes students and makes them

Teacher TRAC takes students and makes them into teachers that will in turn teach other students on an individual basis as instructors, not robots.

— Joseph Mastron
Program assistant

into teachers that will in turn teach other students on an individual basis as instructors, not robots."

Melissa Wagner has benefited from Teacher TRAC for three years, majoring in elementary education.

She left the program for one semester to pursue her career training in Bakersfield, but soon realized how valuable the Teacher TRAC Program was to her success.

She said, "I spent a semester out there, and it wasn't exactly what I thought it would be. The Teacher TRAC Program is a million times better."

"I was really looking for a program that had a lot of support in it, and this program has support all the way around. Whether I needed some motivation or some help, there was always somebody there and they always make time for you. It's a very good motivational program."

Wagner believes her goals would not be reached in the same amount of time without the Teacher TRAC Program.

"I was following the guidelines on my own, and I really didn't know what I was doing so it really slowed me down. Coming back here, I'm going to speed back up and get back on track."

Habits of Mind continues plans for development

TITO BENAVIDES
Staff Writer
tito.benavides@talonmarks.com

- Organize and
- New Ideas.

Though the additional funding will help pay for the extra time needed for its faculty to maintain the program, Dr. Clifford regrets the fact that there will not be any hiring next semester.

"Unfortunately, there will not be any hiring under the new iFALCON Title V Grant. What we will do is take instructors on campus who will then have release time and out of that release time will be able to work more fully on the program."

"We have faculty members now, who when given the space, will be able to develop this program more fully, help other faculty use it, help staff use it, and most importantly, help students use it," he said.

Clifford further emphasized the importance for any student to get involved with iFALCON, break out of bad study habits, and acquire the right study habits to succeed here at Cerritos College and in life as a whole.

He said, "We can introduce you to these six habits and help you understand that procrastinating and putting off an essay to the last minute is not going to help you. We want to help you focus on your career and help develop those connections early on."

He insisted that the campaign will do anything to promote student success and help a student succeed.

"Getting to a tutor, getting to an instructor, asking questions, anything we can do we will help you; and then all of a sudden you have a way to succeed," he said.

Any struggling student is encouraged to visit the iFALCON Web site for student films on acquiring successful study habits and for further information on the program, including tutoring and mentoring at <http://cms.cerritos.edu/ifalcon>.

With added funding via the new Title V Grant, the iFALCON campaign plans on increasing student achievement in any program on campus by teaching students the methods and disciplines of being successful.

Earlier this year, the Habits of Mind campaign, also known as iFALCON, was approved for a Title V Grant in which it will receive \$541,163 its first year.

The campaign itself was introduced last Fall with the help of the dean of humanities and social sciences, Bryan Reece, and former ASCC President Michael Barrita.

In its continuing effort to bring awareness to the program, the new Title V grant is a welcomed asset to iFALCON for the spring semester, in addition to accomplishing one of the overall goals of iFALCON; the transformation and strengthening of student learning at Cerritos College.

Dr. Steve Clifford, English professor, explained that last spring the iFALCON campaign was a beta project and it was basically three people, himself included, that were out seeing what students' reactions to the campaign were, whether it worked, and if it was valuable.

"The reactions were fantastic," he said. "People wanted more and we knew the three of us alone couldn't do this, so with the Title V Grant now, we are able to assign faculty with released time and staff members, as well as counselors, to help us to build and grow this program."

He added, "Next semester, it will start building its additional faculty development programs, it will have faculty involved in faculty inquiry groups where it will be able to explore its own teaching methods and how its teaching can integrate with the six Habits of Mind more effectively in students."

The campaign focuses on the six Habits of Mind, which are as follows:

- Focus,
- Advance,
- Link-up,
- Comprehend,



TM CLASSIFIEDS

Apartment For Rent

Woodcliff Residential Apartments in Bellflower

Rent: \$1495 / 2Bedroom/1.5 Bath -

Move-In Special:

\$500.00 off first month's rent. Only \$1000.00 security deposit required.

A cottage-style apartment community protected and gated away from the traffic and main streets. Charm is the operative word in describing this living environment. New energy efficient double-pane windows all around.

Spacious living room, large eat-in kitchen, private patio, vertical blinds, air-conditioning, new dishwasher, fresh paint, new carpet/floors and covered parking highlight this truly unique cottage home located in a quiet neighborhood.

Only a 3-mile commute to awesome Cerritos College!

Common area amenities include a huge pool and picnic area, convenient laundry facility, soda and snack vending machines, electronic gate and security surveillance. Perfect for roommate sharing.

Have a look-see.

For English-speaking: Contact Xandro at (213) 820-2416 or xandromayers@yahoo.com
For Spanish-speaking: Contact Alicia at (562) 866-8075.

-----Se Habla Espanol

EMPLOYMENT

Cosmetics Company

10 Years old cosmetic company is seeking Independent Sales Reps Wanted

Natural Skincare Line for Men & Women

Free Full-size Samples

alex@essebeauty.com

Place your classified ad today!

WWW.TALONMARKS.COM

•EDITORIAL•

Put the unit hoggers to rest

Having trouble registering for next semester's classes? You're not alone.

President Linda Lacey has proposed a new plan that would cap the amount of units a student could sign up for at one time.

This plan, with some minor changes, would have a positive impact on registering for classes by allowing more students to sign up for the classes they need.

Along with enrollment increasing and the number of classes being offered decreasing, there is another obstacle forcing many students into crashing the classes they need.

The problem is students that hoard classes by signing up for more units than they plan on taking and then eventually dropping the classes they feel are going to be too hard, time consuming or simply inconvenient.

These hoarders take up spots in classes they will not stay in, forcing the class availability to close and those seeking to enroll to join the waitlist and crash the class at the beginning of the semester.

Lacey's plan to cap the number of units one could sign up for during registration would be a vast leap forward in helping those with later registration times sign up for classes they need.

As of now, the details of the proposal are still in development, but the general idea is that students will have an initial registration time in which they can sign up for up to 16 units and then must wait to sign up

for any more units.

While incomplete, this idea is a good start. The best way to go about this process would be to continue to delegate registration time by seniority and participation in certain programs, but make the cap 15 or even 12 units.

Allow students one to two weeks from their registration date to sign up for these units in an initial round of registration.

Once all current students have registered for their first set of classes, fully open the registration to everyone again, along with new students, to sign up for the remaining units they desire.

This will prevent the hoarding of classes by those with earlier registration times and allow those with later registration times to sign up for classes they need as well.

The plan should also keep the current priority system for program members and in-season athletes.

To all you hoarders out there, your days are numbered, hopefully. Do your research on which professors you want to take, which classes fit your schedule, and which courses you need rather than want.

You will no longer be able to cheat the system, and the rest us by greedily signing up for six classes, staying in three and dropping the other three two months into the semester.



ILLUSTRATION BY MOSES LOPEZ



LETTERS TO THE EDITOR are welcome. They may be submitted both online and in person. In all cases, letters must be signed with real names before they will be considered for publication, either online or in print. Campus-related issues are given priority. Letters may be edited for length, though online versions tend to include full content, as long as it is not libelous or in poor taste. You may deliver letters to FA 42 or contact the editor by e-mail at editor@talonmarks.com.

•LETTER TO THE EDITOR•

Castaneda bids her farewell to Cerritos

So I'm leaving Cerritos and I have to say that I will miss it.

Being at Cerritos College has provided me with so many opportunities.

These opportunities don't necessarily come screaming at your face, but they are there for students to grasp and adopt to grow in so many ways like I have.

Being involved with ASCC since my first semester at Cerritos really emphasized my academic path by being surrounded with other students that like to make a difference, or at least like to know what is going on in the school.

Something I've learned is that it doesn't matter what institution you are in, what program you are placed in, what organiza-

tion you take part of, what really marks your growth is the way you choose to become dedicated and responsible for your life and your actions in it.

Being ASCC Vice President this semester while being iFalcon Club President, all this while being a full-time student and a part-time worker, wasn't the easiest situation.

There were very hard times where it seemed that everything was just coming down on me.

I felt at times that it was too much, but

there was only one option for me, to follow through with my duties.

This honestly helped me grow knowing how much I can actually handle while still being able to sleep the suggested amount of hours!

After receiving the letter of acceptance to UC Santa Cruz in October, I was super excited, yet something held me down.

This has been my dream and my reason here at Cerritos, to get accepted to the school of my choice, but having so many responsibilities and analyzing the growth I had made while being in such roles had me confused about

what to do.

I felt a responsibility to fulfill the tasks I had taken on, but then I realized I had a greater responsibility for my academic career. My chance was there, just waiting for me to say yes!

I couldn't let the opportunity I had been waiting for just slip out of my hands and so now I wait with excitement to start school at Santa Cruz.

I've gotten attached to Cerritos though and to all the wonderful people I've met, I'd like to thank them for the beautiful experiences I've had.

What I'll say to everyone is this: give yourself only one option in life, to succeed, that way there is no possibility for you to fail.

See related story pg. 1

Now online at
www.talonmarks.com

Most Popular

Read stories online

- Student voice should be heard

Most Commented

Share your comments online

- CEO speaks to students
- Permanent H.O.P.E. at Cerritos

Guest Editorials

Read these opinions from other college papers at talonmarks.com

- Social networking Web sites interrupt academics
Las Positas College, Express
- Professors must treat students like adults
Cosumnes River College, The Connection
- Obama continues to fulfill campaign promises
Palomar College, The Telescope

Online Poll

Vote online at talonmarks.com

Should there should be a cap on unit shopping?

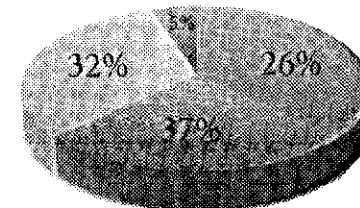
- Yes, it's harder to sign up for classes this way.
- No, it's important in signing up for classes to not have a limit.
- It doesn't matter, it all works out.
- I don't care, I get priority registration.

Last Week's Poll

Vote online at talonmarks.com

Should students be involved in the hiring process?

- Yes, a student voting member is necessary. 37%
- Yes, but as a non-voting member. 26%
- No, students have no say in the hiring process. 32%
- It doesn't matter either way, they don't get a say. 5%



TALON MARKS



TALON MARKS is a First Amendment publication.

Editorials express the views of the Executive Editorial Board. Other opinions express the view of the author and are not to be considered opinions of the publication staff, the Editorial Board, the advisers, the Cerritos College Associated Students, the college administration or the Board of Trustees.

Production and printing of TALON MARKS is partially funded by the Associated Students of Cerritos College.

Facilities and academic supervision are provided by the Department of Journalism. Newsroom offices are located in the Fine Arts Building, Room FA42.

Cerritos College is located at 11110 Alondra Blvd., Norwalk, CA 90650
Telephone numbers: (562) 860-2451, ext. 2617
Fax (562) 467-9044
Vol. 54
© 2009 Talon Marks

Faculty Adviser
Rich Cameron
Instructional Aide
Alicia Edquist

Fall 2009 STAFF

Editor-in-Chief

Rick Gomez

Online Editor

Tina Dickerson

News Editor

Elieth Koukoms

Production Manager

Ernesto Gomez

Multimedia Editor

Ashley Aguirre

Sports Editor

Mark Murray

Arts Editor

Gustavo Rangel

Opinion Editor

Megan Winters

Staff Writers

Tito Benavides, Iovonne Burigga,

Bobby Chichester, Natalie Costello,

Frank Gonzalez, Rosie Hernandez, Jose

Martinez, Sheila Olais, Nicholas Ortiz,

Ivanhoe Raimon, Jeanmichel Rodriguez,

Jesús Ruiz, Daniel Sandoval, Alina Zia

Photographers

Michael Agudo and Susan Munguia

Designers

Joey Berumen, Maribon Blackwell,

Gregory Horsey Jr., Andrea Mora, Juan

Ramos

Free Speech Zone

Do you think there should be a cap on unit shopping?

COMPILED BY: MEGAN WINTERS
PHOTOS BY: JUAN RAMOS

JASMINE SMITH
nursing major
"No, unit shopping helps people with choosing classes before their registration dates."



MAX MC ELENY
business major
"Yes, I think students should also meet with a counselor prior to registration dates to get classes that fit their major."



REBECCA DEL ROSARIO
theatre major
"I think there should be a cap because I think it's unfair to take away classes that other people need."



JOSEPH SILVA
polisci major
"Right now, we probably need a cap with the school's budget. It's becoming more difficult due to class cuts."



VANESSA RAMIREZ
liberal arts major
"Yes, it isn't fair that people have to suffer because of others selfishness. A fair and equal opportunity for everyone."



DANIEL SCHAPER
undecided major
"Yes, there should be a limit on selecting classes."



Santa Claus comes from the Far East

ASHLEY AGUIRRE
Multimedia editor
ashley.aguirre@talonmarks.com

In 2006, PBS unveiled "Maquilapolis," a documentary about the border city in Tijuana "Where it takes about two hours to earn a gallon of milk. Where factory workers find bathroom breaks are few, toxins are many, and the pressure — and intimidation — are always on."

Even with films such as "Maquilapolis" and organizations like CorpWatch, a non-profit investigative research organization that advocates corporate accountability and transparency, continuously bringing the devastating reality of factory work to light, the problem of sweatshops around the world persists.

Sweatshops have been known to force workers into overtime, deny them the rights to form unions and to work under safe conditions, and pay wages workers can barely live on.

With the holidays around the corner and annual consumerism at its zenith, it's time to reevaluate some of the most coveted holiday gift items, where they come from, who produces them and who profits.

The Mail on Sunday, one of Britain's most circulated Sunday papers, traced the iPod's journey from conception to completion, and uncovered "the harsh working conditions in the Chinese factories where iPods are made." iPods require various parts developed by various technology companies from across the globe.

Foxconn, a Taiwanese electronics manufacturer who operated one of the factories under fire, eventually admitted to violations of Chinese labor laws.

The Mail discovered that 200,000 people worked and slept in the factory that came to be referred



PHOTO ILLUSTRATIONS BY RICK GOMEZ AND MICHAEL AGUDO

to as "iPod City." Workers there slept 100 to a room, were allowed minimal possessions, a bucket to wash their clothing and were paid on average \$50 a month.

Apple responded to the allegations by initiating a series of audits that focused on "employee working and living conditions, interviews of employees and managers, compliance with overtime and wage regulations, and other areas as necessary to ensure adherence to Apple's supplier code of conduct," Apple Insider reported. That was three years ago.

In July, Foxconn once again faced severe scrutiny after Sun Danyong, an employee in one of its factories, committed suicide.

Many reports indicated that Danyong was subjected to "unbearable interrogation techniques" that led to him jumping off the 12th floor of his apartment building.

He was questioned after one of the iPhone prototypes he was responsible for handling went missing. Company security guards reportedly searched his apartment,

detained and beat him.

Apple spokeswoman Kristin Huguet told CNET, "We are saddened by the tragic loss of this young employee, and we are awaiting results of the investigations into his death. We require our suppliers to treat all workers with dignity and respect."

The technology companies who produce parts for Apple aren't the only ones who have been accused of violating labor laws.

In April, Associated Content published a list entitled "American Corporation Sweatshops: The 5 Worst Offenders," that included Forever 21, The GAP, Guess, Levi Strauss, and Nike.

The Associated Content reported that Nike "workers in Indonesia, Thailand and other countries have complained in the past of 77-hour weeks, and dangerous working conditions in which employees have lost limbs."

The reports of physical abuse, sexual abuse, salary below minimum wage and debilitating quota systems are also confirmed by many

non-profit and non-governmental organizations." Forever 21 was sued by factory workers who claimed the company had failed to pay them wages due. The workers boycotted until Forever 21 agreed to pay them their due wages.

A British newspaper reported that children as young as 10 were working in factories in New Delhi, India for the GAP sometimes working 16 hour days, hand-sewing clothing. In 2003, Levi Strauss closed its last American factory.

"The company was accused of contracting to factories in Haiti and Mexico where workers have been sacked for being union members, as well as using low wages to prop up profits," the Associated Content reported.

All of these companies have consistently posted profits that surpass the billion-dollar mark, but have yet to take serious steps in ensuring safe and fair labor practices.

Through this holiday season, these companies will continue to post large profits.

Consumers will once again be given the option of supporting these companies, or looking for alternate sources of fair trade goods that are made in good social consciousness.

TOMS Shoes gives back to the people

ASHLEY AGUIRRE
Multimedia editor
ashley.aguirre@talonmarks.com

Blake Mycoskie is no stranger to the concept of a socially conscientious business model. The 33-year-old founder of TOMS Shoes, built his company around one simple model: one-for-one.

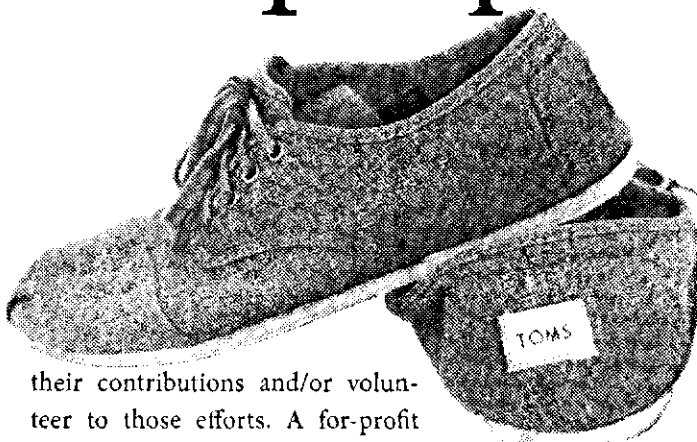
"I was sitting on a field on a farm one day, and I had an epiphany," Mycoskie told Time Magazine in 2007.

The epiphany came during a trip to Argentina in January of 2006 where he met several local children whom were without shoes.

At the same time, he met social workers who were trying to provide shoes by collecting old shoes in the community and giving them to children in need.

"I knew there had to be a better way to solve this, a more sustainable way. So, I came up with the idea for TOMS. We would start a shoe company, not a charity, but an actual for profit company that would sell shoes and for every pair of shoes we sold, we'd give one back to one of these children that didn't have shoes," Mycoskie said in a speech for Revision3, a San Francisco Internet television show in 2008.

The logic for choosing a for-profit company instead of a charity was the idea of sustainability. Mycoskie knew that starting a charity meant his efforts would be at the mercy of willing donors, whether that meant monetary donations, or volunteer time. He knew that if another disaster should occur that required immediate attention, philanthropists would, rightfully, send



their contributions and/or volunteer to those efforts. A for-profit company made much more sense in guaranteeing not only that he could start a successful one-for-one company, but that he could sustain it for years to come with the profits made.

When TOMS started out, the goal was to provide shoes for one village of 250 children.

"We ended up selling 10,000 in the first six months out of my apartment," Mycoskie said on Revision3.

Since its inception nearly four years ago, TOMS has come a long way.

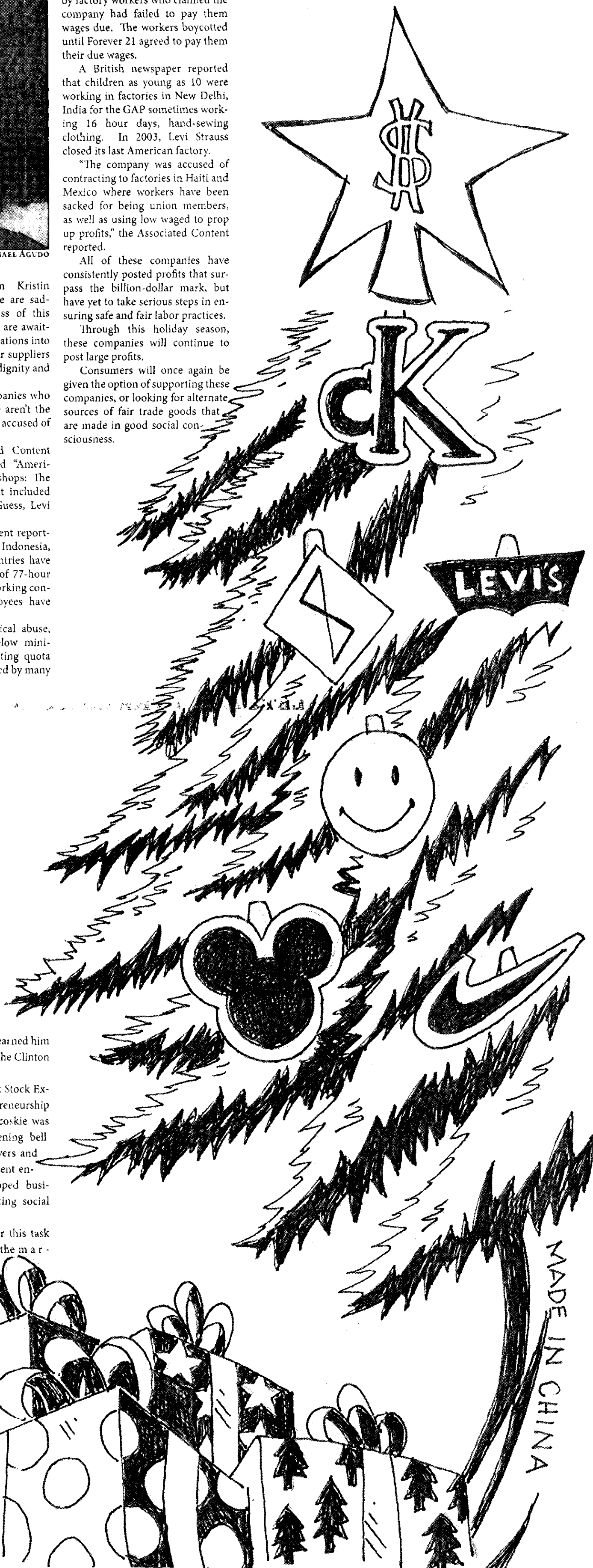
What began with a staff of seven full-time employees, six sales representatives and eight interns, who returned to Argentina and hand-placed shoes on the feet of 10,000 children has turned into a successful business venture that has donated 150,000 shoes as of August and estimates it can donate 1 million shoes by 2012.

What Mycoskie never expected was that his business model would encourage others to re-

think their old business models. His efforts have earned him an invitation to speak at the Clinton Global Initiative.

During the New York Stock Exchange's Global Entrepreneurship Week in November, Mycoskie was invited to ring the opening bell and to present the "Movers and Changers" award to student entrepreneurs who developed business models for advancing social change.

Electing Mycoskie for this task sends a message that the market is eager for economic and social change.



A manifestation appears in the Art Gallery



'Skeleton Still Life': Dawn Huxley painted a picture of a disassembled skeleton.

DANIEL SANDOVAL
Staff Writer
daniel.sandoval@talonmarks.com

Artwork from faculty members here at Cerritos has been gracing our art gallery since Nov. 19 and will continue doing so until Jan. 14.

Many of the works are provided by art professors while others are from faculty members with a hidden sparkle of artistic ingenuity.

There are paintings, photos, etchings, and even sculptures on display and everyone is welcome to enjoy these pieces of art free of charge during gallery hours.

Art instructor Sergio Teran submitted a work influenced by Dutch and Flemish painting styles.

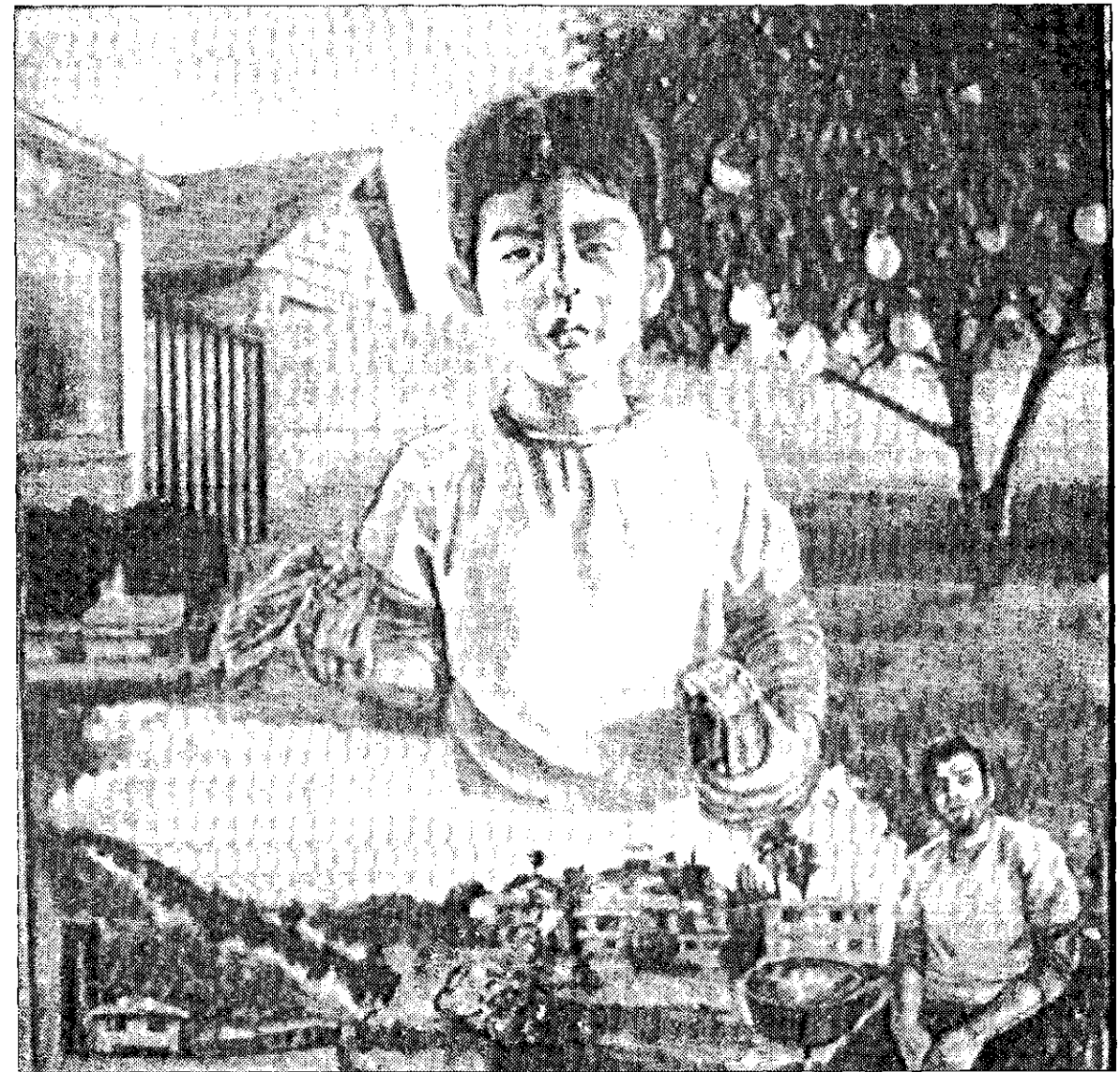
His painting entitled "Father Son Portrait" takes these styles and combines them with raised surfaces by adding hardboard to add relief to some details.

"My approach today is a technique that abuses and distorts (Flemish and Dutch) approaches to painting," Teran said. "I use a mixture of media including the layering of boards and paint."

"The inspiration for this piece was obviously to do a portrait of my son. My work is driven by personal experience and I often paint portraits," he said.

"I'm not sure, but I think the piece is about the anxiety of raising a child," Teran added describing his painting depicting him and his son independently within the same piece.

"It's always inspiring to see the works of my colleagues and to see the diversity in media, aesthetics, and style. It is also a great opportunity for students to see work by faculty," Teran con-



'Father Son Portrait': Sergio Teran painted a picture of a father and his son.

cluded.

Not all of the art being shown is completely personal, some works are even parts of professional projects.

Photography instructor Christina Fernandez submitted several photographs entitled "Proposals for Los Angeles" that were originally manifestations of ideas for a billboard project in Los Angeles. She is competing with 24 other artists for the project.

"The images are four of six dif-

ferent 'proposals' I submitted," Fernandez said. "One of these images will be reproduced on an actual billboard in Los Angeles."

Each Image has its own meaning but they all share a common source.

"Each image represents different ideas, but all of the photographs were taken in Los Angeles and say something about what I think about the city and its beauty and complexity," Fernandez stated.

The pictures are made of many

other smaller images, many of which were pieced together using photo editing computer software.

"Some of the images are digital photographs put together in Adobe Photoshop," Fernandez described, "others are scanned film also processed and assembled in Photoshop."

Many more types of artwork from our school staff are still being shown in the art gallery and will continue to be shown into the month of January.

GET CASH FOR BOOKS

THE T. eMmys

The T. eMmys are unofficial awards recognizing the top athletes, coaches, and moments of the fall season at Cerritos College. The awards are based solely on the opinions of the sports staff of the Talon Marks. No actual trophies are awarded. However, all winners will receive a thumbs up and high five whenever seen by a sports reporter from Talon Marks.

Luis Gonzalez - Named October's CCCAA State Male Athlete of the month, Gonzalez is also our Best Male Athlete this fall. Despite being double and triple-teamed throughout the year, the striker was in top form all season, leading not only the team, but also the state, in goals scored (27), assists (18) and points (72).

Caleb Gerl - Wrestling at 184 and 197 pounds, Gerl's current record stands at 29-1. He is currently the back-to-back southern California champion at 184 pounds. Gerl was crowned champion at the Modesto Tournament, West Valley Tournament, Cerritos Open and Mike Glock Open as well.

Eric Russell - Recognized for his play on both sides of the ball, Russell was named to the All-Northern Division Central Conference First Team on offense as an all-purpose player and on defense as a defensive back.

Women's Water Polo vs. Long Beach - In the most heated contest of the fall, the women's water polo team entertained a large crowd by beating arch rival Long Beach, 6-4. The physical contest was close throughout, with Cerritos pulling away only in the last two minutes of play.

Volleyball vs. Fullerton - After losing the first game, the volleyball team battled all the way back to win in five games.

Football vs. El Camino - The football team clinched its playoff berth by beating El Camino, 42-28. The win came on the heels of the crushing 27-26 loss at the hands of Mt. SAC.

Teresa Velazquez-Ortega - Guided the volleyball team to a third-place finish in the South Coast Conference and into the playoffs for the first time since 2006. Velazquez-Ortega was able to help improve the volleyball team's performance more than any coach and their respective squad this fall.

Frank Mazzotta - During the year, Mazzotta earned his 200th victory of his career and finished the season with 203. He also produced 17 All-Conference players this season to go along with the milestone accomplishment.

Don Garriott - Will be sending seven wrestlers to the state championships Dec. 11-12. Garriott also guided the team to another strong season, finishing second in the conference.

Ruby Leon - Leon burst onto the scene this fall by leading the women's soccer team in scoring with 19 goals and added nine assists. The striker/midfielder was called on time and again in big situations and produced. She also led the team on the field as a captain in her debut campaign.

Chanelle Puou - Offensive specialist tallied the second-most kills (262) and kills per game (3.32) for the volleyball team.

Raquel Gabayeron - Recorded the second-most goals (57) and steals (46) as a key player for the women's water polo team.

Football - The football team started off a perfect 8-0, was one point away from a flawless regular season record, and finished the year at 9-2. The team also outscored its opponents 420-204. Although the loss in the first round of the playoffs was disappointing, it was not enough to keep the football team from winning fall's Best Team award.

Women's Water Polo - Also one point from a perfect season, women's water polo ended with a 29-2 record. A shock defeat early in the regional tournament ended this team's season prematurely.

Men's Soccer - After a regular season with a couple of rough spots, the men's soccer team pulled it together and advanced to the third round of the playoffs (further than any other Cerritos team this fall), where it lost to eventual state champions, Mt. SAC.

Natalie Peng - As the go-to player on the women's water polo team, Peng earns this fall's Best Female Athlete. Peng was a force for Cerritos on both ends of the pool, scoring a total of 75 goals, recording 9 assists, and coming up with 48 steals in 28 games. Her goals and steals led the team.

Sarah Naranjo - Led the volleyball team in kills (289), kills per game (3.71) and aces (33). Naranjo was also second on the team in digs (173) and third in blocks (22).

Nancy Gandarilla - The playmaker broke the school record for assists in a season with 20, scored the second most goals on the team (15), and led the soccer team with 50 points.

Volleyball vs. Fullerton - In what was arguably the team's best performance of the year, passing and defense shone. After narrowly losing the first match, 23-25, the team fought its way back to a fifth game, winning 18-16. The comeback would set the tone for a successful year for the volleyball team.

Men's Water Polo vs. Mt. SAC - Trailing 3-1 after the first quarter and 5-4 at halftime, the team took the lead late in the game, but was forced into overtime. After trading goals in overtime, the team finally pulled away and held on for a 12-11 victory in the conference tournament.

Jose Lopez - The heavyweight is the Southern California champion and will head to Chabot College on Dec. 11 for the state championships. Lopez wrestles at 285 pounds and is currently 30-4. He is also the Modesto Tournament and Cerritos Open champion.

PJ Gabayeron - Arguably the top all-around performer for the men's water polo team, Gabayeron led the squad with 38 assists and 64 steals, while scoring the second-most goals (63).

Cesar Castillo - Transplanted all the way from Colorado, Castillo ended the season with the second-most goals (15) and assists (10) on the men's soccer team.

Best Team
Football
Nominees
Men's Soccer
Women's Water Polo

Best Male Athlete
Luis Gonzalez
Nominees
Caleb Gerl
Eric Russell

Best Female Athlete
Natalie Peng
Nominees
Sarah Naranjo
Nancy Gandarilla

Game of the Year
Women's Water Polo vs. Long Beach
Nominees
Volleyball vs. Fullerton
Football vs. El Camino

Comeback of the Year
Volleyball vs. Fullerton
Nominee
Men's Water Polo vs. Long Beach

Coach of the Year
Teresa Velazquez-Ortega
Nominees
Frank Mazzotta
Don Garriott

Male Rookie of the Year
Jose Lopez
Nominees
PJ Gabayeron
Cesar Castillo

Female Rookie of the Year
Ruby Leon
Nominees
Raquel Gabayeron
Chanelle Puou

Pope's 31 excommunicates Rise Academy in late surge

Freshman sinks a career-best eight from downtown to lead way past visitors.

COURTESY OF
SPORTS INFORMATION OFFICE

Cerritos College men's basketball player Jeremy Pope drained a career-high eight three-pointers and finished with 31 points to help lead the Falcons to a 99-78 non-conference win over Rise Academy (PA) at The Aviary on Saturday night.

As a team, Cerritos (5-3) went 13-for-26 from three-point range and pulled away after Rise Academy got to within four midway through the second half.

The Falcons will now travel to Pasadena City College next Friday for a 7:30 p.m. South Coast Conference cross-over game.

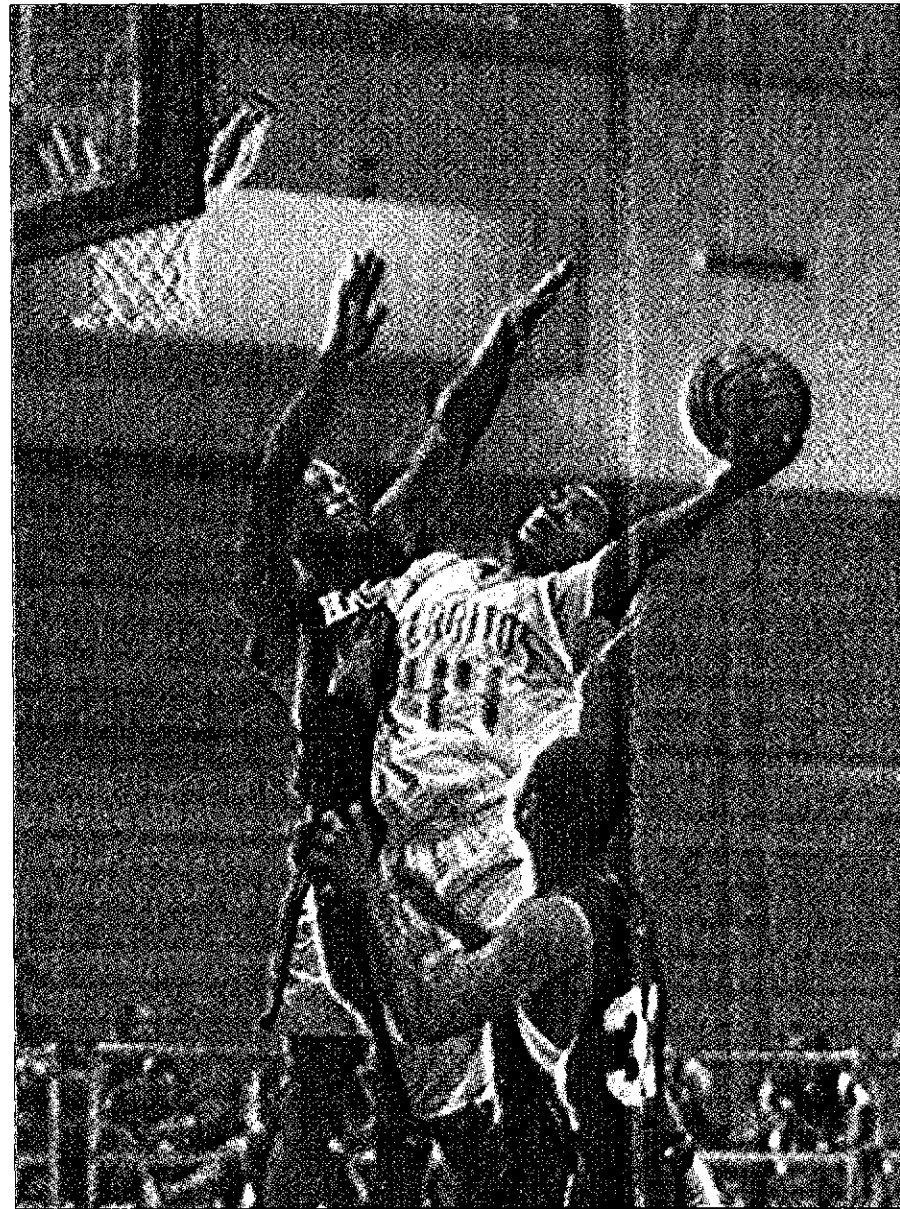
Several times during the game, the Falcons looked to pull away, but Rise turned to Chris Cantino each time.

Cantino, who led all scorers with 33 points, converted 14-of-19 shots and also pulled down 10 rebounds.

But it was Pope who netted consecutive three-pointers to help Cerritos close out the game on a 32-15 run.

The fast-paced game showcased the team's ability to get up and down the court, as the Falcons converted 41-of-80 shots in the game, with five different players scoring in double-figures.

Additionally, Cerritos posted 30 assists on their 41 baskets, with sophomore guard Wayne Chapman leading the way with seven, to go along with



South Paw: Sean Chennault (44) lays one up against Rise Academy in Cerritos' 99-78 win.

his 12 points, seven rebounds and four steals.

Sophomore guard Sean Chennault finished with 12 points, five rebounds and three assists off the bench, while freshman Willie Edwards and sophomore Ramon Williams each added 11

points.

Pope also contributed with his passing, as he finished with six assists, as did sophomore Ken Brown.

For Rise Academy, Nelson Bishop scored 19 points and hauled down seven rebounds.



All out: Mercedes Taylor (right) battles for the ball in Cerritos' 79-78 victory over Cypress on Nov. 25.

Daughtery clinches victory for Falcons in final moments

COURTESY OF
SPORTS INFORMATION DESK

Sophomore guard Maleta Daughtery drove toward the basket with time running out and her team down by a point.

Upon reaching the free throw line, she stopped to look for someone to pass the ball to.

Not finding anyone, she calmly drained a jumper with :04 seconds left in the second half to give the Cerritos College women's basketball team a 79-78 non-conference win at The Aviary on Wednesday night against Cypress College.

The Chargers (5-3) had one last chance to score, but their desperation pass was intercepted by freshman guard Montanique Washington and the Falcons (4-4) survived with the win.

Leading by as many as nine points (46-37) in the second half, Cerritos was victimized by 23 second-half points from Cypress forward Quortlyn O'Neal, who scored 17 of the Chargers' final 19 points in the game.

In fact, it was O'Neal who tied the game twice in the final minute with a free throw, while her second visit gave Cypress a 78-77 lead with 16 seconds left, setting up the final shot by Daughtery.

tery.

Cerritos started the game slowly and fell behind early, 12-5.

But its fast break offense enabled them to push the ball and eventually allowed them to score 10 straight points for a 15-12 advantage with 12:49 left in the first half. The lead swelled to 34-27 after a three-pointer from freshman Naomi Perkins and a basket by Washington (10 points).

But it was all O'Neal in the second half, after sitting out the first 20 minutes.

She converted 9-of-14 shots and pulled down eight rebounds to lead all scorers, while Daughtery accounted for 20 points (8-of-11 field goals) and four caroms off the bench for the Falcons.

Freshman forward Rose Boatner hauled down a career-high 19 rebounds, which helped ignite the offense, while she also finished with four assists, sharing the team lead with three others.

Freshman April Perry contributed 18 points and four assists, with freshman Johnina Wright scoring nine points and passing out four assists off the bench.

Ciarra Ford checked in with 18 points, four rebounds, four assists and three steals for the Chargers.



Be a part of Talon Marks this spring

Writers, photographers, artists, page designers, multimedia producers all needed.

Classes not listed in print schedule, but available online for enrollments

JOUR 103 - Newspaper Article Writing
MW 12:30 - 2:30 (2 units) #24881

JOUR 105 - Newspaper Production
Tuesdays 12:30 - 4:30 (2 units) #24882


Contact Rich Cameron for details.
rcameron@cerritos.edu

Finish fast. Finish strong. Finish here.

You need to reach your goals — without having to go far from home. CSU Dominguez Hills prepares today's students to become tomorrow's leaders, with:

- Strong academic programs
- Wide selection of degrees in high-demand fields
- Affordable tuition and flexible financial aid
- Small classes taught by faculty dedicated to your success
- A simplified online application
- Convenient location close to home
- Unique opportunities for hands-on research

CSUDH.EDU/FutureStudents
1000 E. Victoria Street • Carson, California 90747



Call (310) 243-3696 to learn more.

How can you earn 3 units this Winter?

CSULB Winter Session January 4 - 22, 2010

Reach your goals in 2010...
Attend Winter Session at The Beach!

Move closer to graduation. Earn units toward your degree in just three weeks.

There is still time to give yourself a gift...register now!

- Fast easy registration
- No formal admission to CSULB required
- Transfer Units

For more information call (800) 963-2250 ext. 60001
Email: winter@ccpe.csulb.edu
Web site: www.ccpe.csulb.edu/winter

