

TALON MARKS

CERRITOS COLLEGE

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Board of Trustees holds its first meeting

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ONLINE EXCLUSIVES

- Book Review: Angels & Demons
- Movie Review: Becoming Jane
- Opinion: No Sympathy for Michael Vick

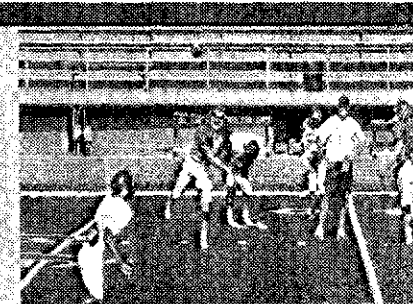
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Where does the money for your textbook go?

See News page 2

Falcons start new season

See Sports page 4



Parking lot to be closed

FLOR DE LOS SANTOS
Staff Writer
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Say goodbye to parking lot C-13.

Located east of the Physical Education Building, it was a parking lot that was used only by the faculty and staff.

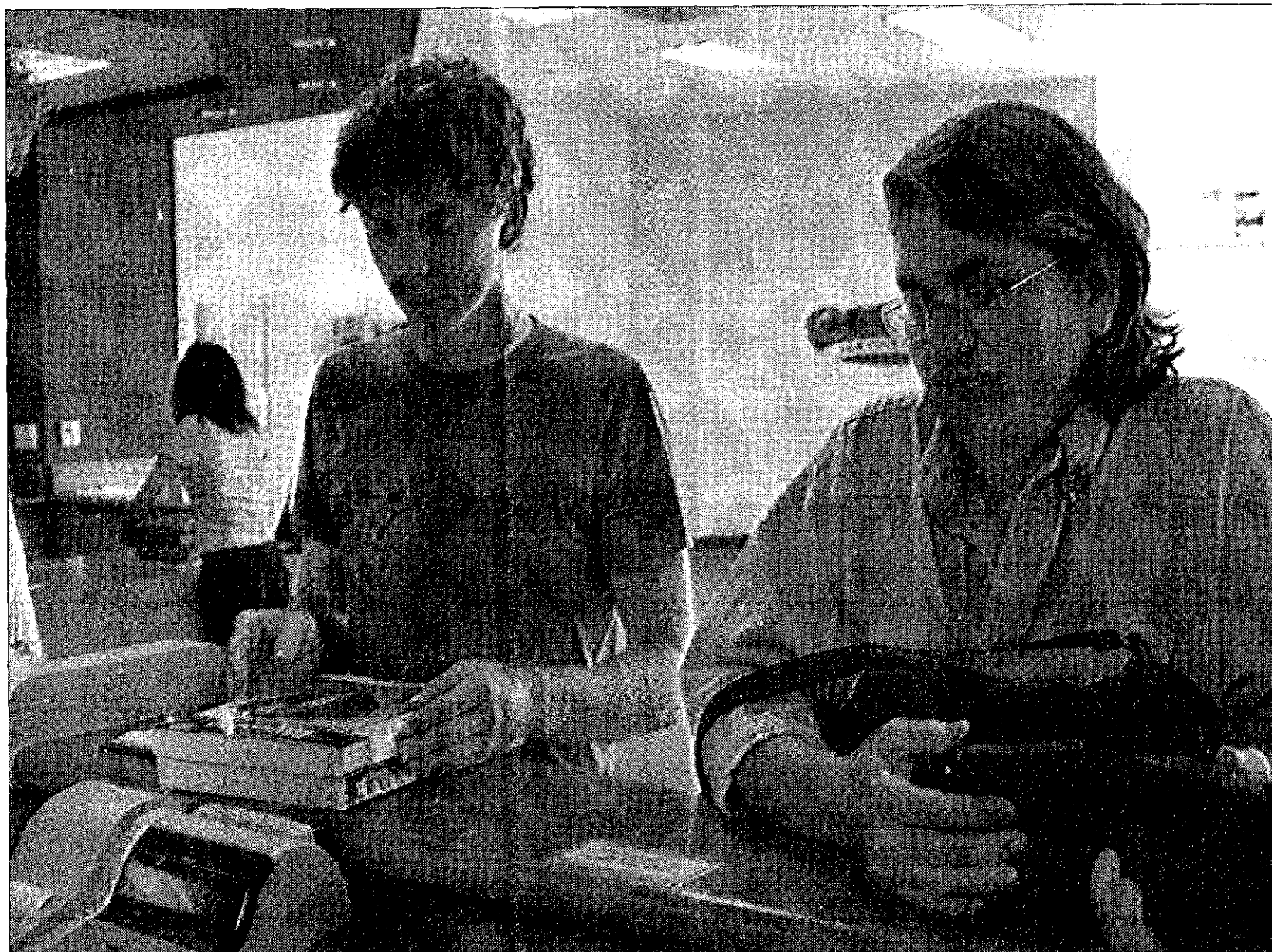
Stephen B. Johnson, vice president of student services, said, "we are very fortunate for the construction that's going to take place."

Not only will lot C-13 be coming down, but the pool is also on schedule to be demolished.

The new central plant facility will be located in lot C-13. This building will provide energy resources such as heat pipes and waste heat that would be going to the pool to keep it warm.

A new and bigger pool will be

See Parking page 2



STEVEN MARTIN/TM

Price of education: Eric Schroder, theater arts major, waits along with his mother for a receipt as they purchase books at Textbooks, Inc. He spent \$145 for two books.

Auditions for new play are set

JEAN PIERRE GIAGNOLI
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The cast for the play, 'Anna in the Tropics,' has been selected.

The cast is as follows:

- Glenn Vilar as Santiago
- Mary Sanchez as Ofelia
- Joey Perea as Palomo
- Brenda Banda as Conchita
- Isreal Lopez as Juan Julian
- Susana Batres as Marena
- Gilbert Martinez as Che Che
- Bryan Iniguez as Eliades and
- Christopher Baiza, Renee Duran and Melissa Centene as the

See Theatre page 2

Book prices a burden on students

STEVEN MARTIN
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As each semester goes by, it seems that being a student becomes more expensive. Though tuition at community colleges may have decreased within the last year, the prices of textbooks have continued to double up.

According to a May 2007 report by the Advisory Committee on Student Financial Assistance, textbook prices rose 107 percent at two-year public colleges between 1987 and 2004.

But why have prices risen? Who controls the prices? "I think that the bookstore controls the prices," Jesus Cortez, real estate major, said. "It seems like every year, there's a new edition and it doesn't look dif-

ferent from the previous edition."

Paul Flovick, manager of the school's bookstore, says that many students place the blame of the cost solely on the bookstore. But he says those people don't know the whole truth.

"The main reason (for the rise of textbooks) is really supply and demand. Some textbooks are made specifically for the school. It drives up the cost of manufacturing," Flovick said.

"Textbooks aren't like the Harry Potter series, where they make millions of copies of them to distribute. There's about a thousand copies of one textbook made."

Some would say that the bookstore is in the business of taking money out of students' pockets to

get its own pockets bigger.

While the bookstore does make a profit, the funds make its way back to the students in the form of the ASCC, which helps to fund student clubs among other activities.

"We make pay more in commission to rent the building. The money to rent is twice as much as we make in profit," he said.

He says that publishers, such as Follet, Inc., send representatives to the different departments to pitch the new books but it is up to the instructors to decide whether or not to use them.

Rather than making as much profit from the newly packaged books that come out, Flovick said that the bookstore makes more of a profit from the sale of used books and buybacks.

"Used books have a much wider margin. If a book starts out at \$100, then the margin would be \$25. We buy them from the students; we don't have to pay shipping or stocking. Those two items are what make up a lot of the cost."

"People think that we carry the new editions to make more money, but in actuality, we'd rather carry used books."

Some instructors are starting to notice the strain that the cost is putting on the students and are looking for alternative ways.

"Many instructors agree that the prices have gotten ridiculous," Robert Chester, English instructor, said. "They're learning how the business operates and are learning

See Books page 2

Teacher TRAC hires new manager

BRITTANY COOPER
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Newly hired Teacher TRAC staff, Mirna Cardenas, has gained the title of project manager for the Career and Technical Education teacher program.

"Teacher TRAC is a program that is designed to help aspiring elementary school teachers, prepare to transfer to universities," said Patty George, mathematics professor.

Cerritos College has an articulation agreement with Cal State Long Beach.

"We have a path set up so that students can start their classes here at Cerritos, easily transfer to CSULB and get into the right classes there," George added.

She believes that there is no more important career than elementary school teachers because, as one, you are teaching the voters of tomorrow.

Cardenas is managing a project that will not change the existing Teacher TRAC program, but instead, will add to it.

"We are developing this program, along the lines of what we already have," Cardenas said.

The Teacher TRAC program was given a two-year grant and, according to Cardenas, are focusing on developing the path-a-ways for career and technical education teachers.

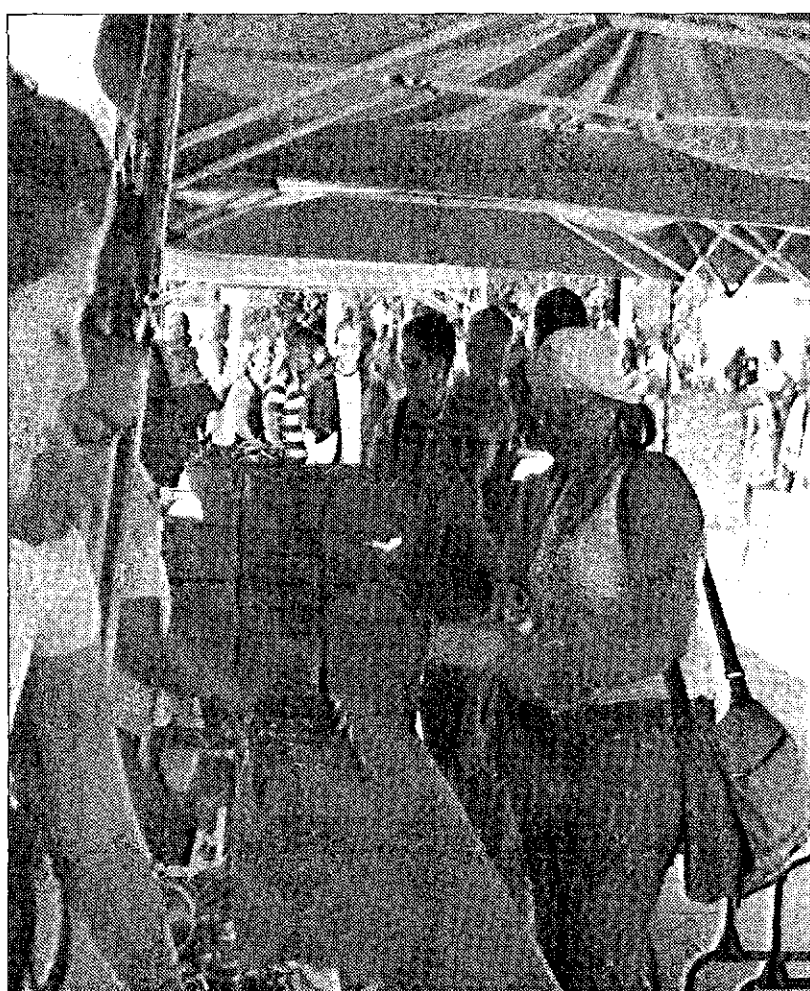
The program will offer targeted courses, workshops and conventions in order to give students what they need to prepare for transfer.

The program is only in its beginning stages, Cardenas said.

"The majority of this year will go into developing marketing material."

The launch date for the Career and Technical Education teacher

See TRAC page 2



MICHAEL AGUDO/TM

Burger line: Alva Dawson, nursing major, receives a meal from In-N-Out at the Welcome Back day, last Thursday.

In-N-Out helps welcome back students

BRITTANY COOPER
TIM DICKERSON
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The sun was blazing, the disc jockey was playing music from bands such as Red Hot Chili Peppers, and students were lined almost to the administration office for their free burgers as Cerritos College kicked off another semester with the Welcome Back Day events held last Tuesday and Thursday.

With a Cerritos College ID with a current sticker, students received an In N' Out burger, chips, and a soda.

Kelly Ellis, computer science major, also used this event as a way to relax and get her ID sticker.

"I realized that's one of the reasons that they hold this event," she said.

Ellis feels the staff and faculty are using this event as a way to help students feel welcomed and mingle with others, as well as encourage

them to get their student ID stickers.

"This event is the reason I got mine," she said.

Students and faculty may have had to wait an hour or more to get their In N' Out burgers, but many of them felt they had the time.

Joseph Trajano, health science major, thought his 12:30pm class was at 11am. He said that he may as well have. "It's not that bad," he added.

He wasn't enjoying the heat and suggested, "They need more In N' Out trucks."

The people in line were fortunate to find a water dispenser at the halfway point.

Alva Dawson, nursing major, said she lucked out by getting her food Thursday.

"After [my class] was over, I came here," Dawson said. "I got caught up on Tuesday."

Jose Garcia, film editing major, mingled on the stage with two friends to hang out and enjoy the music.

"This is good because we get to enjoy our free time with food, cool music, and friends."

"It's nice to be able to relax like this before I have to go home and study," Garcia adds.

He believes that this is a good way for Cerritos College to welcome new and returning students.

"This event helps keep students up-to-date and lets them know that this school has a lot to offer."

Garcia says that he has also been able to meet new friends during previous Welcome Back Days.

Other students don't use this time to hang out with friends or meet new people.

Students like Jennifer Garzon, sociology major, and Michele Padilla, nursing major, took this time to relax and spend their day away from daily stresses.

Garzon describes herself as a super mom, "I go to school, I go to work and I'm a full time soccer mom."

She said that it was nice to have a spare 30 minutes to enjoy good

weather and good music.

"Plus, I didn't have to cook today," she said, "I had dinner waiting for me."

All she had to do was wait in line.

Padilla shares the same opinion. "If I weren't here," she said, "I'd be at home cooking for my kids."

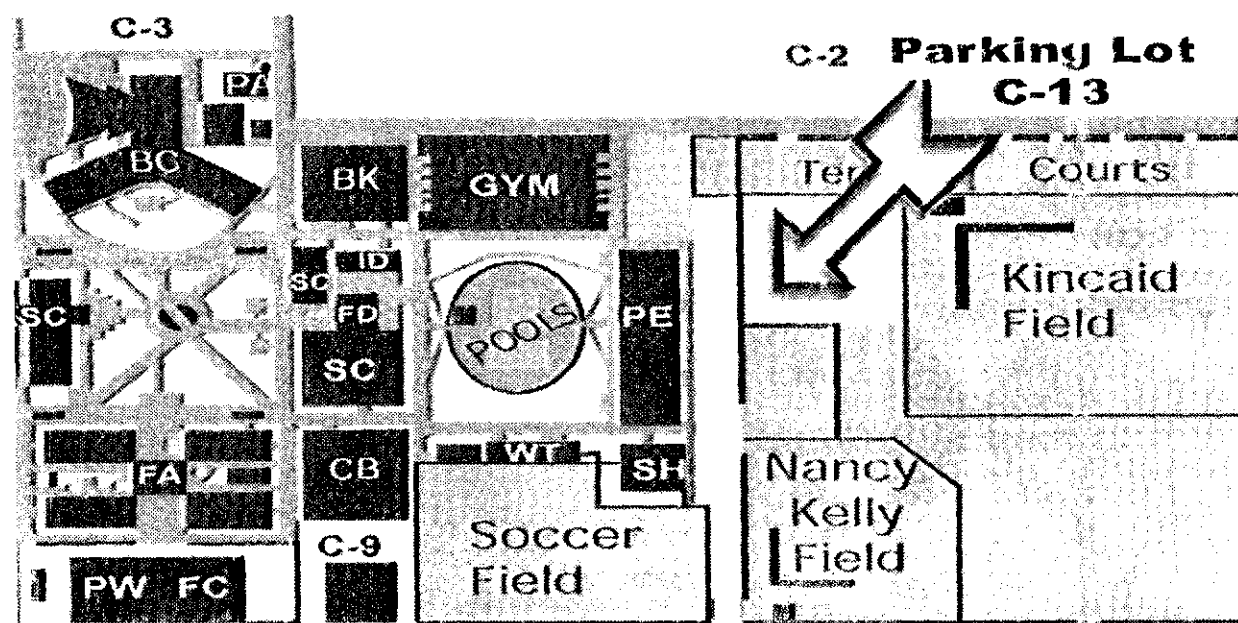
She enjoyed the space, the shade, and the fresh air. "It's refreshing."

Padilla is disappointed at the fact that she missed previous Welcome Back Days because of schedule conflicts.

"I don't like that these things are always held on Tuesdays and Thursdays," she said, "I have friends who miss this every time."

She feels that this event should be held during the first two days of school, to ensure that even students get a chance to be welcomed to Cerritos.

The ASCC pays for Welcome Back Day with funds they receive from vending and student body, among others sources.



Parking:

C-13 torn down
Continued from page 1

established which will be working before they tear the old pool down.

Classes are going to be running the same way and there will be no need to go anywhere else to use another pool.

Lot C-13 construction will begin within the next three weeks, pool construction will start soon.

Robert Riffle, director of physi-

cal plant, said that the plans have allowed them to increase student and staff parking while removing an entire stall lot.

Juan Orozco, dentist major, feels that all the remodeling that's going to take place is going to be promising for the new students.

Claudia Rivera, undecided major said, "That's great news. I'm thinking of taking swimming classes and with a new pool it would be exciting."

For many students, during the beginning of the semester it was harder to find parking because in lot C-2 some of the parking spaces were removed and now they be-

long to the staff and faculty members.

Israel Murillo, business major, concludes, "It's a bad idea about the construction because parking is already difficult."

The future construction will begin in approximately four months and there's going to be some trenching taking place on the lots located on Studebaker.

The new construction was based on the votes that the past semester student senate and now it's now becoming reality.

700 additional spaces will become available for students, faculty and visitors after construction.

Theater: Anna

continued from page 1
workers.

The Cerritos College Theater Department and ASCC present "Anna in the Tropics," a play written by Nilo Cruz and directed by Patrick Pearson, part time Cerritos College instructor.

"Anna in the Tropics" is the first play he is directing at Cerritos.

This dramatic play is set in a 1929 Cuban-American cigar factory located in Ybor City Tampa, Florida.

The cigars are still made by hand and lecturers or readers are employed to educate and entertain the workers.

The arrival of a new lector causes problems when he reads from a book with controversial issues.

The first auditions were held last Wednesday at 7 p.m. in the Cerritos College Burnight Theater.

Students were asked to prepare a one-minute monologue from a Latino playwright of their choice.

Callbacks were held the following evening at 7 p.m. in the same location.

Students read for the part or

parts they would fit best and from there the director solidified the cast.

All the students that auditioned were excited about the opportunity to work with a new director.

Glenn Vilar, music major, said, "I am excited to work with new blood and think it's going to be a good show."

He also said that he was interested in the play because of his Cuban heritage.

Brandon Gillette, graphic/fashion design major, said, "The play was beautifully written and I couldn't stop reading it."

Gillette has been in many plays at the college and was trying out for multiple roles in this production.

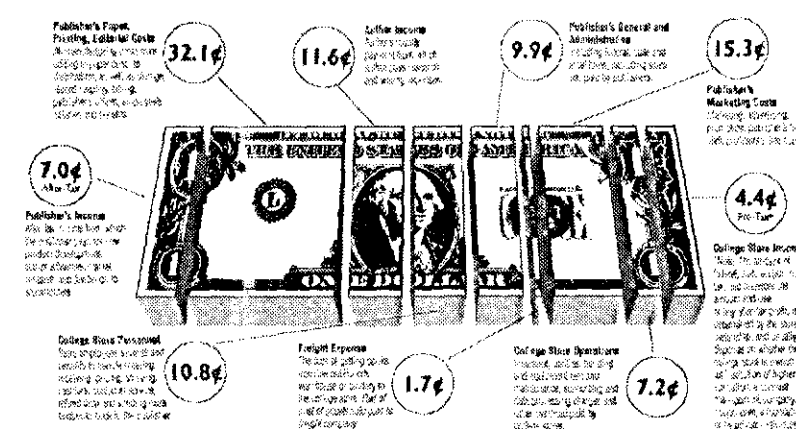
Gilbert Martinez, theater major, said, "I read the play because we had it at work and I loved it."

He also said that the adult themes and how recent it was caught his attention.

Rehearsals begin this week and will continue until the play opens in October.

The dates of the play are: Oct. 5, 6, 11, 12, 13 at 8 p.m. and Oct. 14 at 2 p.m.

Where the New Textbook Dollar Goes*



Books: High Prices

continued from page 1
how the business operates and are learning how to go to the publishers and get what they are really going to use.

"I've never met a teacher that said 'This book costs a lot, so I'm going to use it.' But from my experience, some teachers try harder than others to give students the best bargain and the best content."

Rachel Calderon, art major, who purchased three books for a total of about \$300 during the first week of school, agrees that some teachers are looking out for their students, but that the text with the best content will be the one the instructors choose.

M.L. Bettino, dean of innovation and academic support, has attended several conferences across the country which deal with ways instructors can find the alternatives to the textbook issue.

"Some professors at major universities have decided to put their content online."

"Here at Cerritos, we haven't done much as we'd like to as far as moving toward that direction. But we have been discussing ideas," he said.

"The more upset that students become and the more teachers talk about it, then the better. It takes years for things to change in education."

TRAC: Cardenas

continued from page 1
program is the fall of 2008.

"The grant will be over by then," Cardenas said, "so I won't be here when the program begins."

Cardenas has prior, unofficial managing experience.

"They (Teacher Trac) were looking for someone with managerial experience, someone with a diverse background and for someone who is student centered."

She is proud to work for Cerritos College.

STUDENT ORGANIZATIONS

ASCC:
Senate Applications

Available now in the Student Activities Office. Deadline to turn in your application is Aug. 31, before 4 p.m.

For more information about the Senate call 562.860.2451 x2475

ASCC:
Club Info Day

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Prof. Sandra E. Elizondo
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Board meeting: (L-R) Stephen Johnson, Joann Higdon and Dr. Doelia Vela discuss the increase in enrollment for the 2007 fall semester.

ASHAKA MATTHEWS/TM

Board of Trustees holds first meeting

JOHN WARNER
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Board Vice President Robert Arthur announced that nearly \$50,000 in new scholarship funding was raised by sponsors and participants of the Cerritos College Foundation's 22nd Annual Golf, at the Cerritos College Board of Trustees meeting, Aug. 15.

Board members also reported a tentative 4.6 percent increase in fall semester enrollment, and that the registration for the semester is proceeding smoothly.

In other business, the Board recognized Amna Jara, technology program facilitator, as the Outstanding Classified Employee of the Year.

Upon completion of regular business, the Board went into closed session to discuss personnel issues, and conduct negotiations with representatives of school employee organizations.

The Board of Trustees of the Cerritos Community College District, in its official title, can be thought of as a publicly elected board of directors for Cerritos College.

The Board's principal responsibility is to oversee the implementation of its academic, management, fiscal and personnel policies.

The Board also elects the College District's chief executive officer, titled President/Superintendent, for a term that cannot exceed four years.

Club Day; a chance for students to learn

ART FLORIAN
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With a long semester ahead of all Cerritos College students, Club Day is a way to pursue a personal interest and to meet new people through scheduled meetings and events, which incorporate almost any and all interests.

From August 29-30, all presently existing clubs are going to have tables set, along with information, to draw in new students.

Some attention grabbers differ from club to club; some give out key chains, others cookies, etc.

Some of the expected clubs to

be present out are: Math Club, Art Club, Christian Students, and Gay and Straight Alliance, just to name a few.

There is a roster of all of the clubs present and existing at the college on <http://cerritos.edu/activities/SA-club.html>, which can be freely explored to get an idea on what to expect out in the quad area of the campus during Club Day.

As a Cerritos College student, Appleby Sario thinks of Club Day as the "perfect opportunity to become involved in an extracurricular activity/organization to meet new people and to become involved with others that share the same interests as me."

Parking lots to close for construction

TIMOTHY CARRICK
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Student government met Monday to discuss campus parking construction updates.

The new Chief of Police, Richard Bukowiecki, was also at the meeting along with Dr. Stephen B. Johnson, vice president of student services, who explained and exhibited the layout of the school campus map and pointed out some of the construction and changes that are going to take place this semester.

"The plans that we have for construction will affect those who like to park close to the campus," Johnson said, though there will be enough parking for all students and staff to attend Cerritos College.

Within the next two to four weeks, staff parking in C-13, the lot behind the soccer field, will be removed and will be the site for construction and equipment.

C-13 contains about 60 spaces for college staff at Cerritos. C-2, a designated area for student parking by the bookstore will now be assigned to teachers and staff.

In order to remodel the campus, and construct a new pool, large construction equipment will be needed.

Some of this equipment is too big to fit in the campus, so the only place this equipment will fit through is between the gym and the Burnight Theatre.

Opposition to national college rankings grows

BY MATT KRUPNICK
Contra Costa Times

WALNUT CREEK, Calif. -- (MCT) It's the toughest time of the year for Lloyd Thacker to stand in a

supermarket line.

With U.S. News & World Report's annual college rankings hitting news racks Monday -- the rankings became available online Friday. Thacker will be spending a lot of

time looking at the publication he has dedicated himself to resisting.

Thacker, who directs the Oregon-based Education Conservancy, has led the growing nationwide opposition to the 24-year-old U.S.

News rankings, which he sees as the epitome of commercialized higher education. Colleges should not be ranked, he said.

Read more about his opposition at www.talonmarks.com.

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Dorm Pre-Req's Clock radio (1) Night light Fan (1) Storage boxes (2) Extension cords (2) Squid multi outlets (2) Surge protector Batteries Door mirror (1) Wall hooks Frames Storage ottoman Trash can	Munchie Makers Bowls, plates, mugs (4) Forks, knives, spoons (4) Glassware set (1) Cookware set (1) Set kitchen utensils (1) Bottle/can opener (1) Water filtration pitcher (1) Replacement filters Chip clips/magnetic clips (5) Dorm-size microwave (1) Dorm-size refrigerator (1) Blender (1) Toaster oven (1) Coffee maker (1) George Foreman grill (1) Snack table (1) Dish rack Travel mugs	Student Body Needs Towel sets (6) Towel bar (1) Bath towel tower (1) Tub mat (1) Bath rug (1) Shower curtain (1) Shower liner (1) Shower ring set (1) Shower caddy (1) Soap holder (1) Bath brush and pout Electric toothbrush (1) Replacement heads Over the door hook (1) Magnifying mirror (1) Blow dryer (1) Body wash & lotion Cosmetic organizer (1) Tweezers Curling iron (1) Hair straightener (1) Electric razor (1) Robe & slippers (1) Hair towel & shower wrap Shower radio (1) Scale Electric fragrance diffuser

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Football team looks to improve

SCOTT WATKINS
Sports Editor
sports@talonmarks.com

After two-sub par seasons, the Cerritos College football team looks to improve and get back to its tradition of being one of the best community college football programs in the country.

The Falcons are lead by head coach, Frank Mazzotta, who is entering his 30th season coaching at Cerritos and has gathered over 180 victories.

The team finished with a three and seven record last season.

But improvement will not be easy, because "Cerritos plays in the toughest conference in the country," according to Mazzotta.

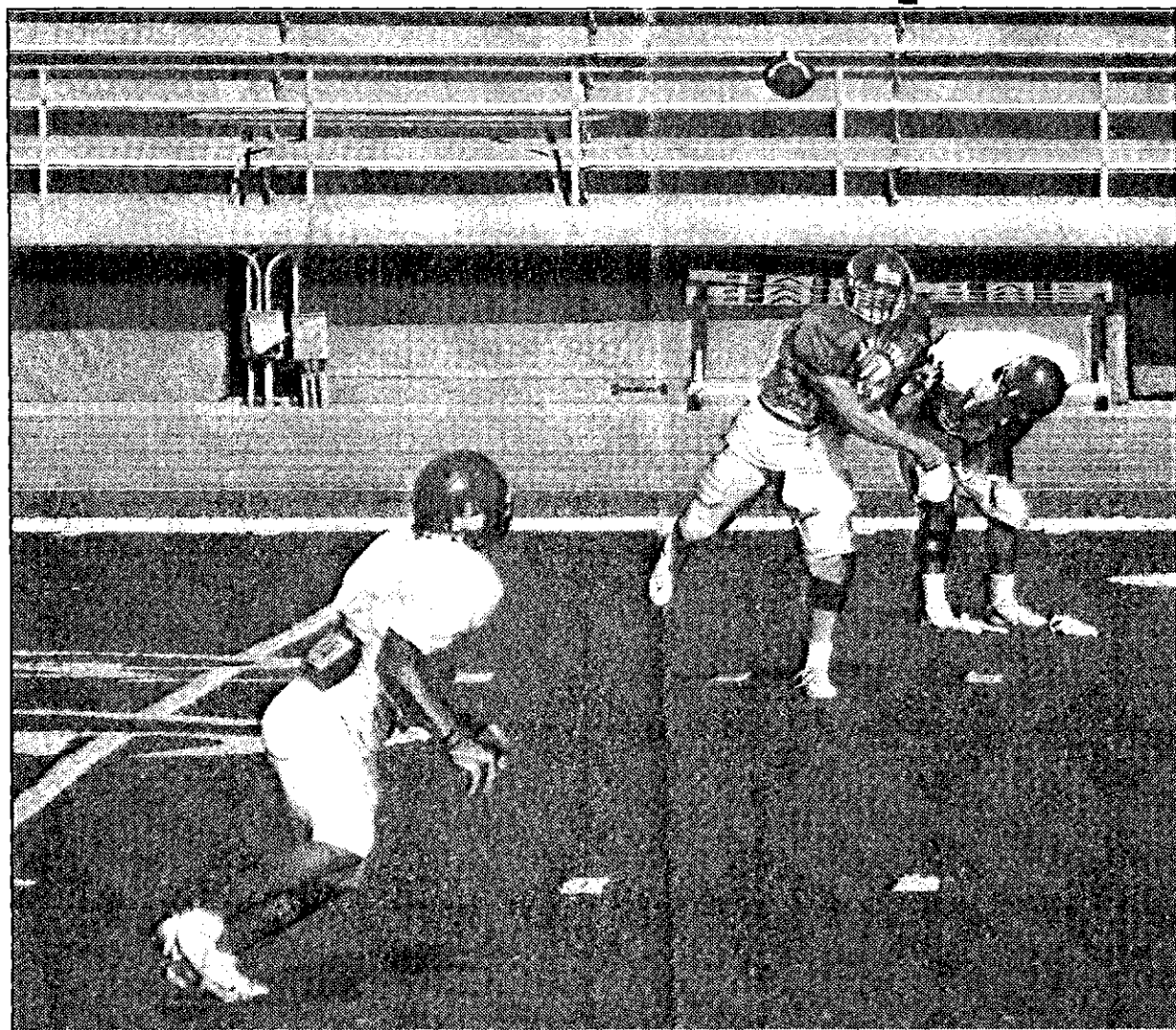
After last season was finished, freshman starting quarterback, Chad Manis, signed a letter of content with University of Utah.

His replacement will be A.J. Toscano, sophomore, who had limited success last season.

"The coaching staff is happy with the character he showed at the end of last season," according to Tom Caines, offensive line coach.

After two seasons of a shotgun style offense the team will go back to a more tradition under center type offense.

Caines said the reason for the change in the offensive scheme is the shotgun formation is more complicated and at a community college the coaching staff has, maybe, two years with a quarterback and that it's not enough time for someone to



Hard at work: Cerritos Falcons drill long and hard for the upcoming preseason scrimmage game

MICHAEL AGUDO/TM

fully grasp the system.

The football team is changing its defensive scheme from a traditional 4-3 defense to a 3-4 defense in hopes that it will help the run defense by adding more linebackers in the middle of the field.

Marijon Ancich defensive coordi-

nator, expects inside linebacker Kuponoo Kaawa, sophomore, to provide leadership and he is also looking to freshman John Tivao, nose tackle, to be a major force for defense.

"That the secondary is very athletic and has great depth," he said.

Besides the changes with the of-

fensive and defensive schemes the team must deal with a major rule change, the kickoffs will be moved back from the 35-yard line to the 30-yard line. This also help make the games more exciting by giving the offense better field position.

Soccer champs look to repeat

SHOWNADI GARNER
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There are 13 returning players from last year's men's soccer team, which won the state championship and ranked No. 2 in the nation.

They all know the high expectations of this program and know how much work it takes to repeat those accomplishments.

"We are going to practice hard to try to repeat what we did last year. We'll put a lot of heart and passion into our games," said defender Luis Segovia.

Jesus Ochoa, defender, said, "my goal is to improve by every game and get another championship."

Some of the team's goals for the season are to stay focused day in and day out and to play each game with intensity.

"I think that we are going to really set the tone for our conference which is the toughest in California," Benny Arriaga, head coach, said.

Among the starters the coaching staff has selected three captains who are Segovia, Jonathon Rivas, defender and midfielder Bryan Mejia.

This season figures to be quite competitive.

"At this stage we show flashes of brilliance and I believe that we are head to toe a much stronger team than last year," said Arriaga.

Water polo teams look to build on last season

SABRINA FISHER
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The Cerritos College Men's and Women's water polo teams are training hard for their upcoming season in to order improve last season.

"Last season was phenomenal," said Sergio Macias, head coach of the women's team, "Many players set individual records." He looks forward to another successful season.

During the season, the women won four tournaments, the conference championship and won the title as Conference MVP's. They finished the season 28-3 and for the first time in history made it to the playoffs.

The men's team also looks forward to a victorious season and has set its goal very high.

According to Joe Abing, head coach of the men's water polo team, their goal is to be the hardest working team. And with their depth, they won't lose any speed.



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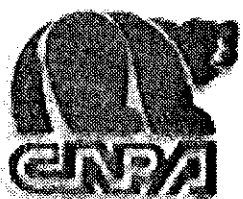
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